



Press Release

Media Contacts:

Laura Gilbert
Director, Marketing Communications
Wolters Kluwer Health Clinical Solutions
612.313.1506
laura.gilbert@wolterskluwer.com

Anne Schuldiner Patterson
Vice President, Editorial/Marketing
Unbound Medicine
610-627-9090 x228
anne.patterson@unboundmedicine.com

Wolters Kluwer Health Launches Mobile Clin-eguide for “On the Go” Clinical Decision Support

Point-of-Care Information Powered by the Unbound™ Platform

MINNEAPOLIS, MN and CHARLOTTESVILLE, VA - July 14, 2008 - Wolters Kluwer Health, a leading global provider of information for health care professionals and students, and Unbound Medicine, a leader in knowledge management solutions and mobile information resources for health care, announced today that Mobile Clin-eguide, a version of its online clinical decision support tool powered by the Unbound™ Platform, is now available to IP-authenticated Clin-eguide subscribers for “on the go” and point of care use on Palm OS, Windows Mobile, Blackberry, and iPhone devices.

The Unbound™ Platform from Unbound Medicine, a leader in knowledge management solutions and mobile information resources for health care, is a powerful knowledge management platform that supports end-to-end digital publishing activities from content creation through multi-platform electronic delivery. For publishers, the Unbound Platform facilitates streamlined creation of modular content via distributed author networks. For users, the Unbound Platform delivers content where and when it is needed—to personal digital assistants (PDAs), the Web, or wireless devices.

Clin-eguide provides accurate, evidence-based information for health care providers in the clinical setting. It integrates trusted content from Wolters Kluwer brands like Ovid, Facts & Comparisons®, and Lippincott Williams and Wilkins, as well as other premier publishers.

Through Mobile Clin-eguide, users of Palm OS, Windows Mobile, Blackberry and iPhone now have even faster, easier access to a wealth of clinical decision support resources, including:

- Clin-eguide Evidence-based Guidelines - covering the more than 300 diseases that account for up to 80% of inpatient hospital admissions
- 5-Minute Clinical Consult - to-the-point guidance for the diagnosis and management of more than 700 medical conditions

- 5-Minute Pediatric Consult - immediate, practical advice on over 450 medical problems seen in infants, children, and adolescents
- A-Z Drug Facts - integrated drug information reference that combines successful drug therapy protocols with patient care considerations
- Drug Interaction Facts - drug-drug and drug-food interaction information, including detailed significance ratings, onset, severity ratings, documented effects, mechanisms, and management options

“Our clinical solutions are designed around providing health care practitioners with timely, accurate and clinically-relevant information during the decision-making process,” said Arvind Subramanian, President and CEO, Wolters Kluwer Health Clinical Solutions. “Mobile Clin-eguide provides physicians, nurses and pharmacists with the ability to easily and quickly research and retrieve trusted, evidence-based medical content and drug information at the point of care, assisting them in making informed decisions, enhancing patient care and improving clinical outcomes.”

“Putting up-to-date, evidence-based guidelines in the hands of busy clinicians is vital to reducing medical errors and improving health care quality, said Bill Detmer, MD, CEO of Unbound Medicine. “Mobile Clin-eguide optimized by our powerful handheld and wireless platform will help physicians and nurses answer critical questions as they arise in everyday practice.”

About Wolters Kluwer Health

Wolters Kluwer Health (Conshohocken, PA), a division of Wolters Kluwer, is a leading provider of information and business intelligence for students, professionals and institutions in medicine, nursing, allied health, pharmacy and the pharmaceutical industry. Major brands include traditional publishers of medical and drug reference tools and textbooks, such as Lippincott Williams & Wilkins and Facts & Comparisons®; electronic information providers, such as Ovid, Medi-Span® and ProVation®; and pharmaceutical information providers such as Adis International and Source®. Wolters Kluwer Health has annual revenues (2007) of \$1,044 million (€761 million) and employs approximately 2,700 employees globally. For more information, visit www.WKHealth.com.

About Unbound Medicine

Unbound Medicine, Inc. (www.unboundmedicine.com) develops next-generation knowledge management systems for healthcare. The company’s handheld, wireless, and Web-based technology platform and its information architecture services provide healthcare professionals with advanced systems for acquiring, managing, and sharing knowledge.